

2022 Ag Marketing Lunch & Learn Corn Producers Edition



AGRICULTURE AND
BUSINESS MANAGEMENT
COLORADO STATE UNIVERSITY
EXTENSION

Webinar Series

Tuesdays
Noon-2pm
February 1st — March 8th

For more information
contact:

Brent Young
(970) 522-7207
E-mail: brent.young@colostate.edu

This webinar series will be delivered using the Zoom platform. System requirements are:

- An internet connection – broadband wired or wireless (3G or 4G/LTE)
- Speakers – built-in or USB plug-in or wireless Bluetooth
 - brought to you by -

coloradoCorn
ADMINISTRATIVE COMMITTEE



Topics to be addressed:

- ♦ **February 1st**
 - Cash Markets, Basis
- ♦ **February 8th**
 - Using the Futures Market to Manage Price Risk
- ♦ **February 15th**
 - Using the Options Market to Manage Price Risk
- ♦ **February 22th**
 - Determining How Much to Pre-Harvest Market
 - Price Seasonality
 - Pre-post Harvest Planning
- ♦ **March 1st**
 - Corn Market Outlook—Dr. Steve Koontz
- ♦ **March 8th**
 - Developing Pricing Strategies
 - Advanced Marketing Tools
 - Developing Marketing Plans

The Ag Marketing Lunch & Learn Corn Producers Edition Webinar is meant to be a basic course covering the mechanics of cash, futures, and options markets with advanced sessions leading up to the development of a marketing plan. **Participants will have the opportunity to participate in four additional webinars throughout the marketing year and an interactive online corn marketing game.**

The webinar format is interactive and will allow for live questions. Each webinar session will be recorded for re-view if you miss a session or for additional viewing to clarify concepts.

Pre-registration is REQUIRED

DEADLINE January 27, 2022

**Cost is \$50 for Colorado Corn Producers
\$100 for others**

Space is limited so be sure to register early

To register go to:

<https://cocornmarketing.eventbrite.com>