



MEET THE TEAM

WELD COUNTY DEPARTMENT OF PUBLIC WORKS

JENNIFER FINCH, PUBLIC INFORMATION OFFICER



Jennifer has worked in the field of public information for the past 10 years, and now, as the Communications Director for Weld County, she works under the Board of County Commissioners and is responsible for managing day-to-day public communications. This includes facilitating the public communications regarding Weld County Road 49!

In addition, Jennifer manages the county's social media sites including its Facebook page which now boasts more than 18,000 followers. Jennifer also manages the county's economic development project called Discover Weld. Discover Weld, which promotes the great people, places, and events throughout Weld County, encompasses a website and five social media platforms.

Before moving to the Commissioners' Office, Jennifer served as the Community Relations Director for the Weld County District Attorney's Office where she spent six years working with the media on high-profile criminal cases and with the public on educational presentations covering topics such as identity theft and sexting.

Prior to working for Weld County, Jennifer worked as a photographer and graphic designer for a Denver publishing firm whose clients included the Colorado Rockies, the Denver Broncos and the NCAA (National Collegiate Athletic Association).

