



OFFICE OF THE BOARD OF COMMISSIONERS

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NEWS RELEASE

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FAIR ROYALTY PRESENTS 2016 FAIR BOOK TO COMMISSIONERS

WELD COUNTY, CO – During Monday's Board meeting, the Weld County Fair Royalty presented the 2016 Fair Book to the county commissioners. Brook Mercer, Fair Queen, along with Lily Helzer and Alaina Endreson, Fair Princesses, updated the commissioners on their duties and appearances on behalf of the county fair. The young women also updated the Board about the numerous events the public can look forward to attending at this year's fair, which kicks off its 98th year on July 27 and runs through July 31.



Fair events include livestock shows, exhibit judging, a car show, hot air balloon lift (weather permitting), and fiddle fest.

Each year during the Fair, young women who submitted an application for Fair Royalty participate in a series of contests, including modeling at Fashion Revue, public speaking and interviewing. Their duties include representing Weld County and the Weld County Fair throughout the year at various events such as the National Western Stock Show, the Children's Festival, Chamber of Commerce events and local parades. They also attend monthly Fair Board meetings and provide updates on their activities.

This year, Brook Mercer of Kersey was selected as the 2016 queen. Mercer, who is active in the Grover Guys & Gals 4-H club as well as the Pawnee Future Farmers of America (FFA) organization, raises breeding and market goats which she has shown at the fair for nine years.

Lily Helzer, also of Kersey, is a member of the Severance 4-H Club and has been a Cloverbud Leader for the organization. This year Helzer is trying Horse Judging and participating in the Dairy Cattle project.

Alaina Endreson of Briggsdale was chosen to serve as Fair Princess this year and participates in shooting sports and shows breeding heifers. Endreson is active in the Crow Creek 4-H Club.

"Being involved in 4-H is more than just participating in and showing projects," said Commissioner Chair Mike Freeman, "it is a great leadership program and a proud tradition in Weld County. Thank you for all of your hard work and for representing Weld County so well."

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