



OFFICE OF THE BOARD OF COMMISSIONERS

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NEWS RELEASE

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WELD COUNTY REMINDS RESIDENTS AND BUSINESS OWNERS TO REGISTER WITH CodeRED FOR EMERGENCY ALERTS

WELD COUNTY, CO – When there is an emergency in your neighborhood, how will you know what action to take to keep yourself, your family, your home or your business safe? If you are registered with CodeRED through the Weld County Regional Communications Center (WCRCC), you will receive emergency notifications and directions that will keep you informed during emergency events. **It's simple, and it's important.**



BY THE NUMBERS

67,135

Number of individuals registered with CodeRED in Weld County (includes residences and businesses)

21,561

Number of registrations requesting CodeRED alerts via email or text message

90,465

Number of households in Weld County (estimated)

That is why the WCRCC will be launching two CodeRED calls on Monday, October 12, 2015, to remind residents about the value of registering their phone numbers and email addresses with the CodeRED system. The first call will go out to all landlines in the county, which are automatically entered into the emergency notification system. This call will remind people to update their CodeRED profile and make sure all their information, such as cell phone numbers, addresses, and alert notification preferences, is up to date.

The second call will go to all Weld County registered users with CodeRED – these are users who proactively signed up with CodeRED and created a user profile. This call will also remind people to log into their CodeRED account and make sure their profile information is current. Because fewer people are using landline phones, the second call will target those users who registered their cell phone number in the system. If you have a landline in Weld County and have registered your cell phone number with CodeRED, you will receive two calls on Monday.

The county contracted with CodeRED last year to provide emergency notifications to county residents. The CodeRED platform allows county officials and law enforcement agencies to communicate with citizens through telephone calls (landline, cellular, TTY and VoIP), text messages and emails in an effort to effectively inform residents of emergencies to protect life and property.

Weld County also contracted for the CodeRED Weather Warning system, an automated weather warning technology that delivers phone calls, text messages, and emails to registered residents and businesses at their specific registered address if it is within the direct path of severe weather projected by the National Weather Service. The CodeRED Weather Warning system is an opt-in service that automatically notifies those registered of tornado, flash flood, and severe thunderstorm warnings just minutes after an alert is issued by the National Weather Service (NWS).

To register your information, or to update your current information, please go to www.weld911alert.com. To learn more about the CodeRED system, please go to www.weldgov.com.