



OFFICE OF THE BOARD OF COMMISSIONERS

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NEWS RELEASE

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Contact: Jennifer Finch, 970-336-7203

Re: Weld wins national awards

WELD COUNTY WINS NATIONAL AWARDS FOR DISCOVER WELD AND FACEBOOK SITES

WELD COUNTY, CO – Two Weld County projects were recently recognized with national awards given by the National Association of County Information Officers (NACIO). The Discover Weld website, which launched in the spring of 2013 and highlights the many great events and places in Weld County, won an Award of Excellence as a special project conducted by a county. The Weld County Facebook page, which was instrumental in providing emergency information to residents county-wide during the flood, won a Meritorious Award.

"We are honored to be recognized for these two efforts," said Commissioner Chairman Douglas Rademacher. "Our employees have worked hard to make these two projects successful, and to have these projects compete with projects from counties across the country – and win recognition – is great."

There were more than 330 entries in the competition, and prizes were awarded in nine categories, including video, publication, electronic communications, social media, special projects and others.

"The awards competition continually showcases the best communications and public relations projects from public information professionals throughout the country," said NACIO President Todd McGee, the Public Relations director for the North Carolina Association of County Commissioners. "I know the judges had a difficult time in selecting the winners, and that is a testament to the great work that is being done to help citizens better understand what county governments do."

The National Association of County Information Officers was formed in 1966 with the goal to bring together communications professionals who wanted to share information with other counties across the United States.

"The Board of Commissioners has put an emphasis on communicating more effectively with our constituents," said Commissioner Barbara Kirkmeyer. "Whether it is through our web page, our social media sites, our YouTube shows, or the Discover Weld website, we have made a conscious effort to increase and improve the ways we share information with the public."

For more information about NACIO, visit: www.nacio.org.

To view the Discover Weld website, please go to www.discoverweld.com.

And please "Like" our Facebook page at www.facebook.com/weldcountygovernment.

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