



## OFFICE OF THE BOARD OF COMMISSIONERS

Phone: 970-336-7204

Fax: 970-352-0242

1150 O Street

P.O. Box 758

Greeley, CO 80632

## PRESS RELEASE

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Contact: Jennifer Finch, 970-336-7203

### VIDEO TOUR BOOK HIGHLIGHTS WELD COUNTY

WELD COUNTY, CO – A new video tour book highlighting Weld County is now available on the county web site. The video features topics such as education, quality of life, business and industry, agriculture, recreation and tourism.



The new Virtual Tour of Weld County is located on the county home page at [www.weldgov.com](http://www.weldgov.com)



During one of the three days of filming for the video tour book last August, Weld County Commissioner Douglas Rademacher spoke about agriculture in Weld County.

“These short videos provide a glimpse into what makes Weld County not only a great place to live but also an exciting place to visit,” said Commissioner Chairman William Garcia. “From the Pawnee Buttes, to Centennial Village, to St. Vrain State Park and historic Fort Lupton, Weld County is full of places to experience, trails to ride, and history to learn about.”

In January of 2012, CGI Communications approached the county with an offer to produce the video tour book at no charge; advertising revenue from local businesses covered the production costs of the videos – tax funds were not used for this project. Seventeen local businesses participated with CGI by purchasing advertising that appears with the video tour book.

Scripts for the videos were produced by the county, and in August, a videographer spent three days capturing footage throughout the county. The final videos were approved by the Board of County Commissioners in December.

“This was a great opportunity for the county, and we thank the local businesses that worked with CGI on this project,” said Garcia. The Board encourages the public to view the videos and to share them with others. “Let’s show everyone what makes Weld County a great place,” Garcia said.

To view the videos, please go to [www.weldgov.com](http://www.weldgov.com).

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