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## PRESS RELEASE

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Date: 2/6/12

Contact: Jennifer Finch, 970-336-7203

RE: Centennial Highway Logo Contest

### **GTV8 FEATURES CENTENNIAL HIGHWAY LOGO DESIGN CONTEST ON FEBRUARY'S SHOW: INSIDE GREELEY**

WELD COUNTY, CO – The Highway 85 Coalition, along with the Weld County Commissioners, reminds the public that March 1, 2012, is the entry deadline date for the Centennial Highway logo design contest. The winner of the contest will receive a \$1,000 prize, donated by Anadarko Petroleum Corporation.



Greeley's GTV8 will air information regarding the logo contest on its show "Inside Greeley", which will air on both GTV8 and on the City of Greeley's YouTube channel throughout the month of February. The GTV8 piece includes an interview with Weld County Commissioner Barbara Kirkmeyer and Greeley City Councilwoman Donna Sapienza, both active participants with the Highway 85 Coalition.

"We are excited about this contest," said Commissioner Kirkmeyer. "It is a great way to involve the public in our effort to create a unified look to this important transportation corridor in our county."

The Highway 85 Coalition, which was formed in 2009, is dedicated to improving the highway from Weld County Road 2 to Weld County Road 90 and north to the state line. The goals of the group, which include participants from 10 municipalities along Highway 85, are to improve traffic flow, increase safety and enhance the appearance of the corridor throughout Weld County.

To learn more about the logo design contest, including official rules and entry forms, please visit Weld County's web site at [www.co.weld.co.us](http://www.co.weld.co.us).

To watch the interview online, go to [www.youtube.com/user/CityofGreeley?blend=1&ob=0](http://www.youtube.com/user/CityofGreeley?blend=1&ob=0).

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