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## PRESS RELEASE

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### “CENTENNIAL HIGHWAY” LOGO DESIGNER HONORED AT HIGHWAY 85 COALITION MEETING

WELD COUNTY, CO – At the Thursday, April 12, 2012, meeting of the Highway 85 Coalition, Greeley resident Steve Gonser was awarded \$1,000 for his winning entry in the “Centennial Highway” Logo Contest. The \$1,000 check was presented to Gonser by Keith Kilcrease of Anadarko Petroleum Corporation, which donated the contest prize money.



*Weld County Commissioner Barbara Kirkmeyer, left, and Derek Gonser looks on as Steve Gonser, designer of the winning “Centennial Highway” logo, accepts the \$1,000 prize from Keith Kilcrease of Anadarko Petroleum Corp.*

“I knew that with the generosity of Anadarko this was going to be a tough competition,” said Gonser.

The logo will appear on signage along the Highway 85 corridor as well as on informational and promotional materials relating to the “Centennial Highway”. On August 1, 2011, the Board of Weld County Commissioners passed a resolution renaming portions of U.S. Highway 85, not within municipal boundaries, the “Centennial Highway”. Municipalities along the corridor also renamed their respective portions of Highway 85 the “Centennial Highway”.

“We had great response to the logo design contest,” said Weld County Commissioner Barbara Kirkmeyer. “The final decision wasn’t easy as there were many strong designs to choose from. The winning logo, however, is a great representation of what the Coalition was looking for. We are very proud of the winning selection.”

A total of 105 logos were entered into the contest which was announced in December 2011. The final judging of the contest occurred on March 8, 2012, when judges from Brighton, Eaton, Evans, Fort Lupton, LaSalle, Nunn and Pierce, as well as representatives from CDOT (Colorado Department of

Transportation), Weld County and Anadarko Petroleum Corporation, made the final decision.

“Anadarko is committed to being an active participant in Weld County,” said Keith Kilcrease of Anadarko Petroleum Corp. “As the direct employer of approximately 250 employees in the county, and indirect employer of almost 1,000 contractors, Weld County isn’t just a place where we conduct business, it is our home. We appreciate the opportunity to give back to communities where our employees and their families live and work. It is our goal to be a responsible and charitable corporate neighbor.”

The Highway 85 Coalition, which was formed in 2009, is dedicated to improving the transportation corridor from Weld County Road 2 to Weld County Road 90 and north to the state line. The goals of the group, which include participants from 10 municipalities along Highway 85, are to improve traffic flow, increase safety and enhance the appearance of the corridor throughout Weld County.

When asked what he was going to spend the prize money on, Gonser said, “I’m coming up on my 40<sup>th</sup> birthday, and my wife is planning a surprise trip somewhere. Maybe that trip involves needing some spending money! It will come in handy, I’m sure.”

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