



OFFICE OF THE BOARD OF COMMISSIONERS

Phone: 970-336-7204

Fax: 970-352-0242

1150 O Street

P.O. Box 758

Greeley, CO 80632

PRESS RELEASE

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Contact: Jennifer Finch, 970-336-7203

HIGHWAY 85 COALITION SELECTS WINNING LOGO FOR CENTENNIAL HIGHWAY SIGNAGE

WELD COUNTY, CO – Last night at the monthly meeting for the Highway 85 Coalition, a room full of judges narrowed 105 entries for the Centennial Highway Logo Contest down to one design which will represent the corridor through Weld County. Steve Gonser, of Greeley, submitted the winning logo and will receive the \$1,000 prize for his design.



“We were very impressed with the quality of entries we had to review,” said Weld County Commissioner Barbara Kirkmeyer, member of the Highway 85 Coalition. “The creativity of many of the entries made our job difficult. It was great to see so much participation from the community, and we believe the winning logo will represent the 85 corridor well.”

A total of 105 logos, submitted by 44 individuals, were entered into the contest. Each logo was catalogued, given a number and presented to the judges for review at last night’s meeting. The judges included the Mayors of Brighton, Eaton, Evans, Fort Lupton, LaSalle, Nunn and Pierce, as well as representatives from CDOT (Colorado Department of Transportation), Weld County and Anadarko Petroleum Corporation.

Anadarko Petroleum Corp. donated the \$1,000 prize money for the winning logo and will present that prize to Mr. Gonser in April at the next Highway 85 Coalition meeting.

Among the entries, were eight logos submitted by individuals under the age of 18. “It is great to have student involvement in community activities such as this contest,” said Commissioner Kirkmeyer. “Everyone who entered the contest should be proud of the designs they created. A lot of hours went into the logos we reviewed last night, and the Highway 85 Coalition appreciates the work everyone who entered put in to their designs.”

To read more about the contest, please visit the Centennial Highway Logo Contest page on the county web site at www.co.weld.co.us.

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